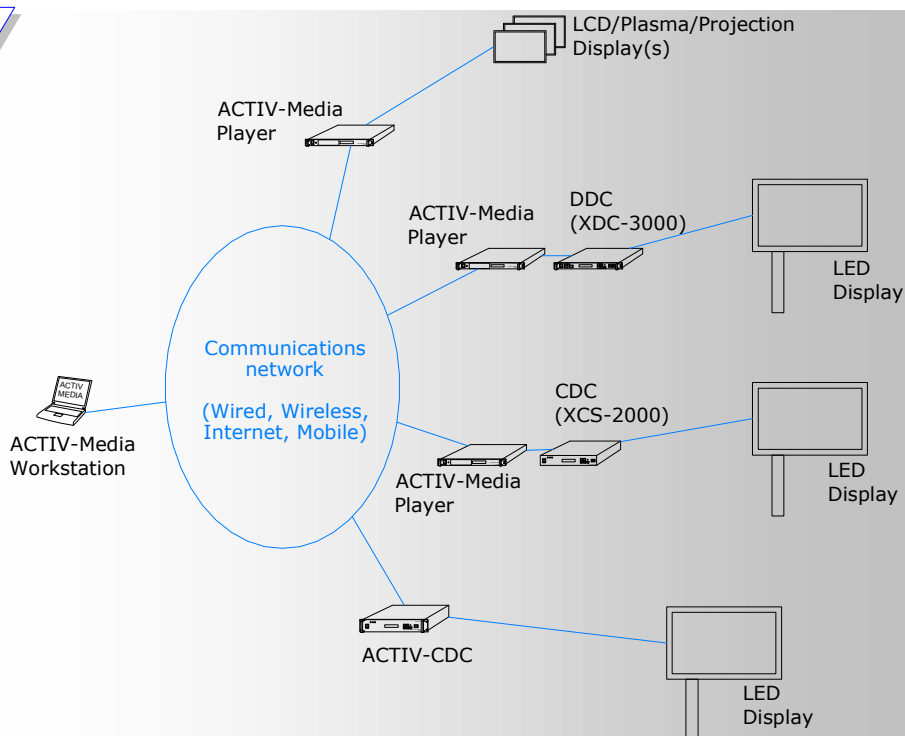




# ACTIV Media

## DISTRIBUTED DIGITAL DISPLAYS

*ACTIV Media is a control solution for distributed digital displays: ACTIV Media Player is a hardware and software component providing reliable replay of media files on one or more display devices, which may include LCD displays, Plasma displays, digital projection displays or giant-screen LED displays and banners. ACTIV Media Workstation is a flexible package for creating and controlling content over a network of one or more ACTIV Media Players.*



## ACTIV Media Workstation

### Complete content creation and signage administration

Comprises:

1. Standard PC hardware
2. Third-party software for content creation (e.g. Adobe Photoshop / Adobe Illustrator / Adobe Premier Pro, Macromedia Flash, JASC Animation Shop, depending on customer requirements)
3. ACTIV Media Composer

## ACTIV Media Composer

### Centralised control and co-ordination of display devices

- Allows multiple ACTIV Media Players to be defined and managed simultaneously.
- Manage displays remotely over the Internet reliably whilst maintaining total security from unauthorised access
- Multiple playlist management
- Comprehensive scheduling of playlists and media files within playlists
- Content logging for advertising clients to enable accurate billing
- Statistics can be exported in CSV, XML or Excel formats
- Preview window to see what will appear / is appearing on the networked displays
- Remote operation possible via browser interface

## ACTIV Media Player

### Remotely controlled media file playback

- Image Formats - JPG, GIF, BMP
- SD Video Formats - AVI, MPEG 1/2/4, WMV, DivX, XviD, Real Media, Quicktime, Animated GIF, Macromedia Flash
- HD Video Formats - WMV(VC-9), Quicktime(H.264)
- Streaming Video Formats - WMV
- Audio Formats - MP3, WMA, WAV, MIDI
- All video and audio codecs as extendable by Windows.
- Supported HD modes are 480i, 480p, 720i, 720p, 1080i, 1080p
- Robust and reliable
- Models configured for individual customer requirements

### Typical Options

- Internal storage from single 40GB HDD to multiple HDDs in RAID configuration
- Communications options including Wired, Wireless, Internet and Mobile
- Choice of enclosure and PSU to suit installation environment
- Diagnostics interface for remote monitoring of Mitsubishi Diamond Vision LED screens
- Live video input options
- DVI-D or analogue VGA outputs
- ACTIV-CDC: ACTIV Media Player and Compact Display Controller integrated into single enclosure